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that deals in Hardware, Farm Implements of all kinds, Paints, Oils and Varnishes, Wagons, Buggies and Harnesses.

We handle anything in our line or can get it for you.

Ankerholth and Primrose Cream Separators

Come in and meet the old faces in our new place---East Superior Street near the bridge.

J. M. MONTIGEL

Superior Street, Near the Bridge

What Is Big Business?

BUSINESS, be it big or little, is production and distribution of commodities and service.

The size of a business is measured by the service it renders the public, and regardless of the capital invested, it never can become Big Business unless its output of useful service is great.

The Standard Oil Company (Indiana) is classified with big business, and it deserves to be, for from the day of its organization the goal toward which every effort has been directed has been to render a useful service to the public at large.

Originally the purpose of the Company was to manufacture and sell an illuminating oil of superior quality, but as the years have passed the Company has been able to take a wide range of other useful products from crude petroleum, and has made them available to mankind.

Today the Standard Oil Company (Indiana) is big because its job is big, and as the job expands so must this organization if it is to keep pace with the insistent and ever-increasing demands of a discriminating public, and thereby discharge completely its obligation as a public servant.

Standard Oil Company

(Indiana)
910 S. Michigan Ave., Chicago

CHINESE BECOME SOCIAL PIONEERS

Men and Women Form Good Fellowship Club Together Under Y. W. C. A. Leadership.

The Good Fellowship Club has made its appearance in society in Hangchow, China.

It began with the desire of a progressive young Chinese doctor to give his compatriots, especially the Christians, some healthful form of social intercourse.

Channels for a good, clean, social life among Chinese people are very limited. Until recently becoming a Christian often meant cutting oneself off from one's friends and relatives, also from feast days and festivals. As for joint meetings of men and women—well, such a thing was never heard of in decent society.

The young doctor's plan of having a club where men and their wives might come together to enjoy a good time with each other was discouraged and snuffed at. However, a few people agreed to be pioneers in the cause of social intercourse, and Y. W. C. A. secretaries agreed to help make the club a success.

At first the meetings of the club were laughed at by outsiders and the whole affair considered a joke. However, the members kept on meeting, first at one house and then at another. Soon the men got over the feeling of strangeness at starting out with their wives on Tuesday evening for a friend's home. The women began to enjoy the outing and to take part in the discussions—an intelligent part, too—much to the surprise of their husbands.

The membership grew. The club's fame began to spread. At first the discussions of the club were conducted in English. Soon it became necessary for them to be carried on in Chinese so that more of the women could understand and take part. Many of the scoffers began to apply for admission. The members began indulging in much friendly chaffing and occasionally forgot their dignity to play jokes on one another. Finally it became so large that it had to be divided into two sections, which met separately three Tuesday evenings in the month and on the fourth Tuesday met together for a joint session, with a special program.

Students just returned from American and German colleges, an old Buddhist scholar who is particularly interested in the discussion on Buddhism and Christianity, merchants, railroad and government officials compose the men's side of the room. The women are still a bit shy about talking in front of so many people, but many of them show signs of great executive ability and power of leadership. They are all well poised, clear thinking individuals, who will have a great influence on China's future. They discuss among themselves group meetings in their various churches, the lack of amusements for Chinese women, social service work, subscription lists for the orphanage, cake making, types of stoves, baby diets, the latest engagement and other topics such as one would hear discussed by a group of women gathered together any place in America.

The social part of the evening is given over to games, which at first astounded the sober Chinese gentlemen, but which they take up with great zest after the first evening. And their wives enjoy it just as greatly.

Real American picnics are the latest thing which the club has tried, and they are a great success. A Christmas play is being planned now.

ENGLISH IS COMMON TONGUE

Chinese Girls Learn to Talk to One Another.

Chinese women students in the Tung Fu College, Peking, China, are obliged to learn English in order to talk with one another because of the different dialects used by the student body.

Girls from the extreme western provinces of China, who attend the school, must remain in Peking during all of the eight years required for their high school and college training, because to return each summer would require six weeks for the trip one way and would cost more than a trip to America and return.

Girls from each of the western provinces speak a different language and they cannot understand one another any more than they can the girls from northern, southern, eastern or central provinces. Hence, they have adopted English as a common tongue.

NEW SCHOOL FOR CHINA.

Y. W. C. A. Secures New Site for Girls' Physical Training School.

A new home has been found for the Physical Training School which the Young Women's Christian Association has opened for native girls in Shanghai, China.

The school, while in the country, is not far distant from the National Headquarters of the Y. W. C. A. in Shanghai nor far from the local Y. W. C. A. The grounds cover eighteen "mow," which means approximately six acres, and are divided by a private road. A foreign residence already on the grounds will be used by the American teachers, while native buildings on the other side will furnish living quarters and classrooms for the 35 students.

The grounds boast a garden, tennis courts and an athletic field.

Can Never Forgive That.
"It's four years since he left me," said the deserted wife. "I remember it just as well as yesterday—how he stood at the door, holding it open till six flies got into the house."—Boston Transcript.

Wrongs That Harm.
Not the wrongs done us harm us, but the wrongs we do to others.—Longfellow.

Hoot Mon!—The Kilties are coming!—Idlehour Sunday.—adv.

RED CROSS NEED OF MONEY TOLD

Work Must Be Carried on Across the Waters and in the United States.

PEACE PROGRAM PLANNED

Enrollment Is a Vote of Confidence in the Future and an Appreciation of Tasks Accomplished.

The American Red Cross is preparing to launch its third Roll Call, to be held from Nov. 2 to 11, for 20,000,000 annual members and \$15,000,000.

The first question that will arise is: "Why does the Red Cross need money? The war is over."

National headquarters of the American Red Cross has answered this question, and has outlined graphically the reasons why it is necessary to raise \$15,000,000 for its international, national and local work.

In brief the answer is as follows: Because: The actual war work is not completed. The Red Cross cannot lay down its responsibilities to the American soldiers, sailors or marines until everyone of them has been released from service, recovered from illness or wounds or receiving proper care, or back in the place in the world from which the war snatched them.

Because: The American Red Cross is planning to launch a comprehensive program for peace times, designed to prevent the needless waste of human lives through preventable diseases and accidents in America; continue and broaden its home service work and public nursing, first aid, home hygiene and Junior Red Cross activities.

Because: By a recent act of Congress medical, surgical and dietary food supplies valued at \$35,000,000 were turned over to the Red Cross by the government, the supplies having been purchased for use with the American forces. These supplies are scattered throughout Europe, many of them far from the places where they are most needed. The prompt and efficient distribution and handling of these supplies means the maintenance of a force of trained workers where the supplies are and where they are most needed.

Because: Pestilence and starvation have gripped many European countries because of the war. These countries are unable to cope with their own difficulties, and the only force organized with facilities capable of stepping into the breach and bringing order from chaos is the Red Cross. Typhus is sapping the man strength of many countries, and the American Red Cross is using every available power to check it.

Because: The Red Cross must be prepared to meet emergencies arising from disasters at home and abroad. The Red Cross membership must be maintained at its present high standard. Every enrollment is a vote of confidence in the past performances of the American Red Cross and a reaffirmation of the belief in the principles for which it has stood in the past and its plans for the future.

The Red Cross, having committed itself to a definite and comprehensive program, cannot turn back, and to go forward it must have as general a membership as possible and ample funds to provide for any contingency.

LOCATES MOTHER AFTER FOUR DAYS IN DESERT SANDS

Four days by camel from Damascus, in a little desert village nestled in the blazing sands, lived the Syrian mother of an American soldier, waiting, yearning for word from her son who had gone to far-off America.

George Hamway, the son, enlisted with the American colors when this country went to war, and fell fighting in the Argonne, leaving to the mother a \$5,000 government insurance policy. The address of the mother was vague. She lived in the heart of the desert, four days from Damascus—that was the only address George knew.

The task of finding the mother was given to the Red Cross mission in Palestine, and the search was started immediately. Strange by-paths of that land of mystery—the great desert—were visited by Red Cross workers, and at length the mother was found.

She was taken to Damascus by camel, accompanied by witnesses establishing her identity, and after much palaver it was explained that the American government would make remittances to her which meant comparative affluence for her declining days.

CLUBS TO AID RED CROSS.

A series of club days are being arranged by the Red Cross as a forerunner of the Third Roll Call to be conducted from November 2 to 11. Business, commercial, rotary, Kiwanis, advertising, fraternal, woman's and other clubs are being invited to set aside one meeting day to be devoted to the Red Cross.

Salute to the Flag.
The salute to the flag is given by raising the right hand, palm outward, until the index finger is even with the lower edge of the forehead, and standing in attention.

Swift For a Short Distance.
Sparrows can fly short distances at the rate of eighty miles an hour.

Hoot Mon!—The Kilties are coming!—Idlehour Sunday.—adv.

PRINCE ALBERT

the national joy smoke makes a whale of a cigarette!



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YOU certainly get yours when you lay your smokecards on the table, call for a tidy red tin or a tippy red bag of Prince Albert and roll a makin's cigarette! You'll want to hire a statistical bureau to keep count of your smokestunts! Why, you never dreamed of the sport that lies awaiting your call in a home rolled cigarette when it's P. A. for the packing!

Talk about flavor! Man, man, you haven't got the listen of half your smokecareer until you know what rolling 'em with P. A. can do for your contentment! And, back of P. A.'s flavor, and rare fragrance—proofs of Prince Albert's quality—stands our exclusive patented process that cuts out bite and parch! With P. A. your smokesong in a makin's cigarette will outlast any phonograph record you ever heard! Prince Albert is a cinch to roll. It's crimp cut and stays put like a regular pal!

Prince Albert upsets any notion you ever had as to how delightful a jimmy pipe can be! It is the tobacco that has made three men smoke pipes where one was smoked before. It has won men all over the nation to the joys of smoking.

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

Awaiting your answer, you'll find tippy red bags, tidy red tins, handsome pouches and half pound tin holders—and that classy, practical, pointed crystal glass holder with vintage smokes, top that keeps Prince Albert in each perfect condition!



For every use.

On buildings with broad roof areas, on soaring sky-scrapers, and all kinds of farm buildings, **Certain-teed Roofing** is giving lasting and complete weather protection.

On every sort of building it is turning back rain and snow, heat and cold, year after year, with almost no up-keep cost. Severest weather cannot affect it.

Certain-teed Roofing is easily and quickly laid by anyone who will follow the directions that come with the roll. It costs less than the ordinary kind of roofing—and lasts much longer. It sturdily stands against sparks—a real fire protection. It cannot corrode or rust.

For your buildings new or old—large or small—in the city or country—**Certain-teed** is the logical roofing investment.

Certain-teed is made in rolls, both smooth and rough surfaced (red or green)—also in handsome red or green asphalt shingles for residences. **Certain-teed** is extra quality—the name means certainty of quality and satisfaction guaranteed. It will pay you to get **Certain-teed**—most dealers sell it. Ask for **Certain-teed** and be sure to get it.

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